



Italian Fetishman Of The Year 2026

CONTEST RULES

1. General

The "Italian Fetishman of the Year 2026" competition is organized by Leather & Fetish Milano Association (hereinafter referred to as "the club"). The competition has the specific objective of promoting and disseminating the fetish world, giving visibility to the club and the leather, rubber and fetish Community.

2. When and where

The competition will take place in Milan from March 20th to 22nd 2025 except in cases of force majeure.

3. Requirements

Any person of legal age actively involved in the Italian fetish Community, who is permanently resident in Italy or neighboring Country (France, Switzerland, Austria, Slovenia, San Marino), can apply to run for the title. Reasons for impediment to candidacy are:

- Being a board member of any fetish-related association;
- Wearing at the same time the sash of another fetish title or similar;
- Having at the sole discretion of the club acted in contrast or publicly manifested incompatibility with the values of the fetish and/or LGBTQIAPK Community.

Participation in the competition is free of charge and no subsequent club membership is required.

4. Applications

The application for the competition must be sent by Sunday 8th March 2026 (H23:59 CET) using the appropriate form: lfmilano.com/candidatura-ifoty-2026



With this form the candidate will declare their personal details, present themselves in a small bio and provide the photo to be used during the competition and on the club's social networks. By sending the application, the candidate accepts these rules in its entirety (n. 6 pages).

The application will be reviewed and evaluated within 5 days of receipt by the club's Board, which is responsible for determining the eligibility of the application. A preliminary call may therefore be requested in order to confirm or reject the application.

Furthermore, the club reserves the right to refuse the application if it conflicts with at least one of the requirements and to evaluate any applications received after the date indicated above.

5. Execution

During the period of the competition, those who decide to participate as contestants are required to attend all the corollary activities of the competition listed on [the official page of the contest](#).

It is possible that the candidates will also have to attend appointments not listed in the official calendar of the event's activities (e.g. any interview with the judges). These appointments will be communicated directly to the interested parties by the club and will in any case be included in the time frame that goes from Friday March 20th 2026 (H 18:00 CET) to Sunday March 22nd 2026 (H 15:00 CET). Any inability to take part in a specific activity of the event does not invalidate the application itself, but must be discussed individually with the club.

6. Jury

The jury will be appointed by the club and will consist of a minimum of five and a maximum of ten members who are deemed competent, in various capacities, to serve as judges. Among them must be a representative of the club's Board, the outgoing titleholder, and two international guests.

Each jury member will assign, for each contestant, a numerical score for the following categories:

- General presentation (1–20 points)
- Interview (1–30 points)
- Stage presence (1–10 points)
- On-stage performance (1–10 points)
- Involvement in the Italian fetish community (1–10 points)
- Outfit – Throughout the entire duration of the event (1–20 points)

for a total maximum score of 100 points. The specific categories may be modified at the discretion of the club.



To complete the jury, two Tally Masters are appointed (one national and one international) who, in addition to supervising the contest and ensuring its integrity, are responsible for collecting and managing the votes. The Tally Masters have the authority to report to the club any irregular behavior by the judges that may raise suspicion of fraud or improper conduct toward the contestants. The club is required to review such reports and has the authority to take corrective action against the members of the jury concerned, where necessary.

7. Audience vote

Each person attending the final evening of the contest, with the exception of the jurors and the contestants, may express their preference for a contestant by placing in the contestant's designated ballot box (or equivalent container) the token received at the venue entrance.

8. Vote count

The vote count will be carried out by the two Tally Masters in the presence of a representative appointed by the club. Each contestant may also designate an observer for the vote counting.

9. Picking the winner

The final score for each contestant will be determined as follows:

JURY: (Score 5, 3, 2, 1, 0)

For each juror, the scores received in the individual judging categories (maximum total of 100 points) are summed to obtain a preliminary ranking of the contestants. Points are then assigned as follows: 5 points to first place, 3 points to second, 2 points to third, 1 point to fourth, and 0 points to fifth place and below. For each contestant, the partial scores (5, 3, 2, 1, 0) from all jurors are then summed, and the resulting ranking is converted again using the same rule (5 points for first, 3 for second, 2 for third, 1 for fourth, 0 for fifth and below). This yields the final jury score (5, 3, 2, 1, 0).

AUDIENCE: (Score 5, 3, 2, 1, 0)

The public votes are counted, and a numerical value is obtained proportionally based on the votes received: 5 points for first place, 3 for second, 2 for third, 1 for fourth, and 0 for fifth place and below.

Winner determination:

The winner is determined by a weighted average of the public vote and the jury vote, assigning $\frac{1}{3}$ of the weight to the public vote and $\frac{2}{3}$ to the jury vote. In the event of a tie for first place, the number of 5-point scores is considered. If a tie remains, 3-point scores are considered, and so on. In the unlikely event of a complete tie, the club's Board and the outgoing titleholder decide by a single vote.



The election outcome is monitored by the Tally Masters, who ensure its integrity. The result approved at the end of the count, in the presence of the observers, is therefore final and indisputable.

(example with 4 candidates)	Candidate A	Candidate B	Candidate C	Candidate D
Jury member 1	5	2	3	1
Jury member 2	2	3	5	1
Jury member 3	3	5	1	2
Jury member 4	3	1	5	2
Jury member 5	5	1	2	3
Jury member 6	5	1	3	2
Jury member 7	2	3	5	1
Jury member 8	5	1	3	2
Jury members' subtotal	30	17	27	14
Jury ranking	1st	3rd	2nd	4th
Jury members' total	5	2	3	1
Audience's votes count	38	45	15	36
Audience ranking	2nd	1st	4th	3rd
Audience's total	3	5	1	2
Jury (weight 2/3)	3.33	1.33	2.00	0.67
Audience (weight 1/3)	1.00	1.67	0.33	0.67
Total	4.33	3.00	2.33	1.33
Final ranking	1st	2nd	3rd	4th



In the event that only two contestants are present, the Olympic system (score with elimination of extremes) will be used. That is, all scores given by the judges to each contestant are summed, excluding the highest and lowest scores. The public votes are then counted and combined with the judges' scores for each contestant using a proportion of $\frac{2}{3}$ jury and $\frac{1}{3}$ public.

(Example with 2 candidates)	Candidate A	Candidate B
Jury member 1	85	92
Jury member 2	62	93
Jury member 3	83	70
Jury member 4	73	51
Jury member 5	55	71
Jury member 6	90	67
Jury member 7	74	72
Jury member 8	80	90
Jury members' total	457	462
Audience's total	65	62
Jury (weight 2/3)	304.67	308
Audience (weight 1/3)	21.67	20.67
Total	326.33	328.67
Final ranking	2nd	1st

10. Prizes

The winner will be awarded the title of 'Italian Fetishman of the Year 2026,' the distinctive title sash, and the club flag; at the end of the term, the sash and flag must be returned so they can be presented at the next election. In the period leading up to the election, sponsors (associations and commercial businesses) will provide additional prizes for the first-place winner, and sometimes also for the second- and third-place winners. The authoritative list is the one published on the event's main page on the website as of March 20, 2026.



11. Winner's duties

The winner will have the duty to represent the Italian fetish community and must, during their term of office, attend at least one event organized by the club and at least one fetish event abroad. They must maintain contact with the club's Board and collaborate with other representatives of the Italian and international community. In the case of promoting or creating new events of any kind, where the use of the notoriety associated with the title plays a significant role, they must consult with the club. At the end of their term, they must return the sash in time for the next election and participate in the jury.

12. European and international contests

The winner may participate, as a representative of the Italian Fetish Communities, in European and international contests with a Fetish/Leather/Rubber theme, subject to the rules established by the specific regulations of those contests.

13. Prohibitions and revocation

Unless explicitly authorized by the club, the sash and title may not be used, either directly or indirectly, to promote commercial or professional initiatives or events. This prohibition includes, by way of example, photographs and photo shoots, posters and flyers, videos, and advertisements.

Failure to comply with the above will result in the automatic forfeiture of the title and the return of the sash to the club, which will then award the title and sash to the second-place winner, or, if necessary, to the third-place winner, subject to their acceptance.

14. Copyright

Contestants expressly waive any rights regarding the photos and information submitted with their application, as well as photos and recordings made during the contest. The winner expressly waives any rights to photos, recordings, interviews, or similar material produced during their term as titleholder that relate to the contest or the title of Italian Fetishman of the Year 2026.

15. Authorizations

Contestants irrevocably authorize the club to use photos and videos of the event, as well as their name (or pseudonym), by publishing them on the club's social media, website, or distributing them through any other means, such as industry magazines, blogs, flyers, websites, etc.

GDPR Disclaimer: All data provided during the application process are processed and stored by the club in accordance with the privacy protection procedure available on the [official website](#).

Important note: In case of any doubt or dispute regarding interpretation, the Italian version of this rulebook shall prevail.